

## Details of AD MAD Competition organized by the Centre on April 20, 2023

1. Title of the Event : AD MAD- Ad Making Competition
2. Number of Participants : 15+
3. Number of Audience : 40+
4. Sponsor/Collaborator : IQAC, SLC
5. Report/Brief Description : The Centre for Industry Interaction organized an ad making competition on 20th April 2023. The event was a great success involving about ten teams. The participants were given random objects like pen, bag, ring, sunglasses, etc. for ad preparation.

### Rules and regulations:

Every group consisted of one to four people. Thirty minutes of preparation time was given and topics were given on the spot. The results were declared within one hour of the competition. The results once announced, was a moment of great honor and respect for all the participants.

### Post event:

The winners were distributed the appreciation certificate and the trophies on their respective position. On the other-hand everyone got the participation certificate for their active participation in the event

### Ending note:

This was a great initiative by the Centre to enhance the creative skills of students and create a good competitive environment for talented ones.

The event ended with a vote of thanks from anchors.

**SLC (University of Delhi)**  
SHYAM LAL COLLEGE  
NAAC A++

**Centre for Industry Interaction (CII)**  
In collaboration with  
**IQAC**

presents

**AD MAD  
COMPETITION**

SCAN HERE TO REGISTER

DATE: APRIL 20, 2023  
TIME: 12:30 PM  
VENUE: SEMINAR HALL

For queries contact:

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Prof. Ruchika Ramakrishnan  
Convener, CII

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Director, IQAC

Prof. Rabi Narayan Kar  
Principal